D19.2 GoldenRAM Website

version 1

Work Package 19 – Dissemination, communication I

Authors: Asaf Covo, Dimitrios Papadakis, Tim Heijmann (Evenflow)

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Full title	**GOLDENRAM (G-RAM)** - EO PLATFORM SUPPORTING CRITICAL RAW MATERIALS INDUSTRY IN EUROPE			
Project number	101138153		**Acronym**	GoldenRAM (G-RAM)
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Project coordinator	Teknologian Tutkimuskeskus VTT Oy (VTT)			
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Lead beneficiary	Evenflow			
Lead author	Asaf Covo		**Email**	asaf@evenflow.eu
Other authors	Tim Heijmann (Evenflow), Dimitrios Papadakis (Evenflow)			
Reviewer(s)	Marko Savolainen (VTT), Marko Paavola (VTT)			
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Document Revision History

Version	Issue date	Stage	Changes	Contributor
1.0	28.03.2024	Final	First issue	Evenflow
	Enter a date	Select	Short description of changes	Affiliation
	Enter a date	Select	Short description of changes	Affiliation

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Introduction

This deliverable contains original unpublished work, except where clearly indicated otherwise. Previously published material and any work done by others has been acknowledged using appropriate citation, quotation, or both. Reproduction is authorised provided the source is acknowledged. The GoldenRAM website which can be accessed here: https://goldenram-project.eu/

Deliverable: As part of the tasks of Work Package 19 and following D19.1 ‘’Communication and Dissemination Strategy and Action Plan’’ delivered in M2, our consortium has developed the G-RAM project website (D19.2), to be released in M3. This will be complemented with a series of other communication outputs and activities.

Main goals: The main goals of the website are to (i) establish an online presence, (ii) communicate the project’s objectives and methodology, news, and developments, and (iii) enable access to downloadable materials as well as specific knowledge and information relevant to different

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stakeholders. Besides incremental improvements, subsequent website updates will be carried out at M12, M21, M30.

Audience: The website was conceived with the core aim of interacting and benefiting its audience stakeholders which is mainly mining (tech) companies, national and international raw materials policy and decision- makers, digital raw materials solution providers, international mining associations and networks, EU and national projects, investors and venture capitalists, research community in the field of raw materials. It is also serving the public at large, which is interested in digital technologies in the field of raw materials.

Content: Given the scientific and technical nature of the topic our consortium opted for an easily navigable website with a sleek and modern interface which puts user experience at the forefront.

Overall, the website provides information about the project and consortium, the use cases through applications and field trials, the technologies used, as well as other relevant material such as multimedia content, press releases, articles and events. Additionally, a dedicated section has been created to host key publications and deliverable documents.

The website was developed using the WordPress content management system and with a template that is easily configurable to accommodate any additional or evolving needs of G-RAM. The website is compliant with the relevant EC directives for Horizon Europe projects and the GoldenRAM GDPR compliance statement can be found in the relevant privacy policy section of the website. The G-RAM website will be regularly updated with relevant content in line with the phases and milestones of the project needs related to reaching the set target audiences and other aspects which were highlighted in the communications action plan (deliverable D19.1).

In the sections below, we briefly introduce the main features of the website.

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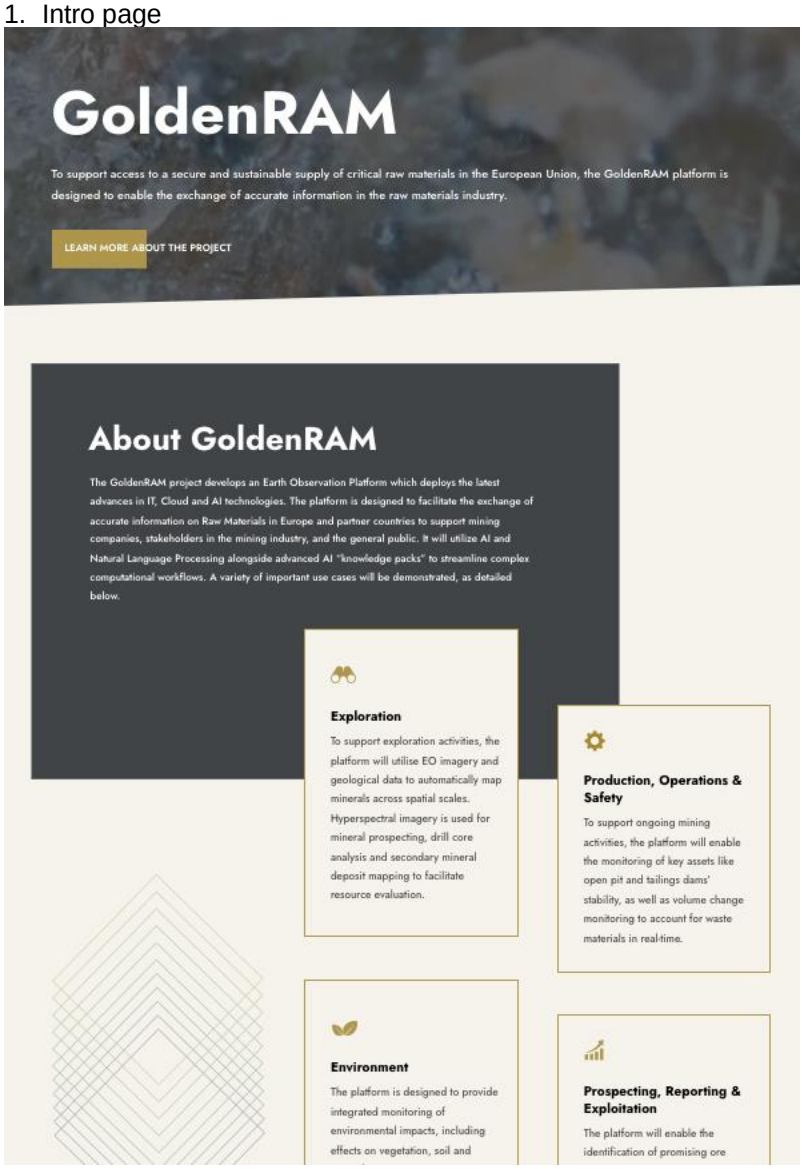
1. Intro page



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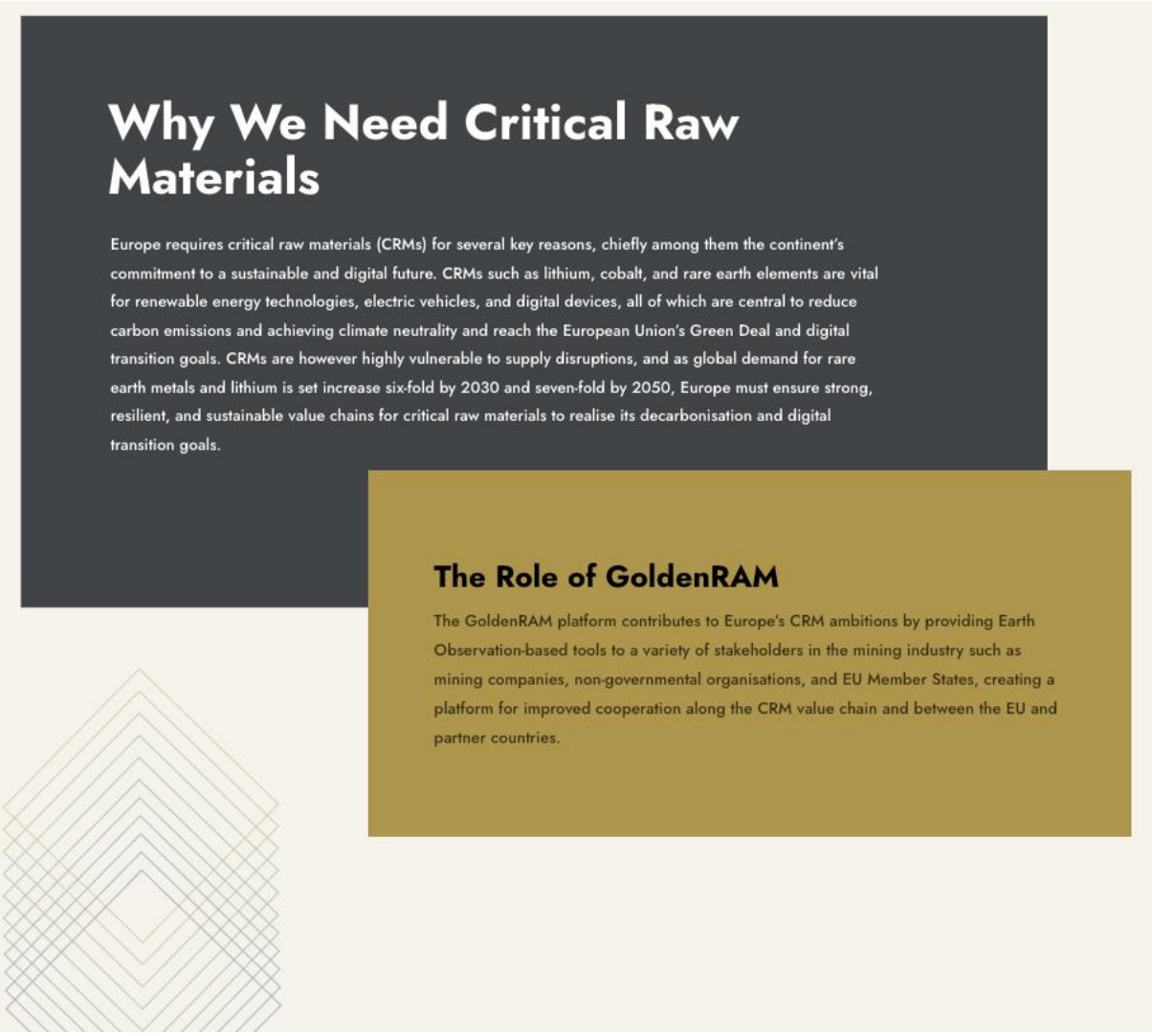
2. About page with the following sub-pages or sub-sections:
   - o About the project
   - o Consortium (Team page)
   - o Contact information / form
   - o Deliverables/publications



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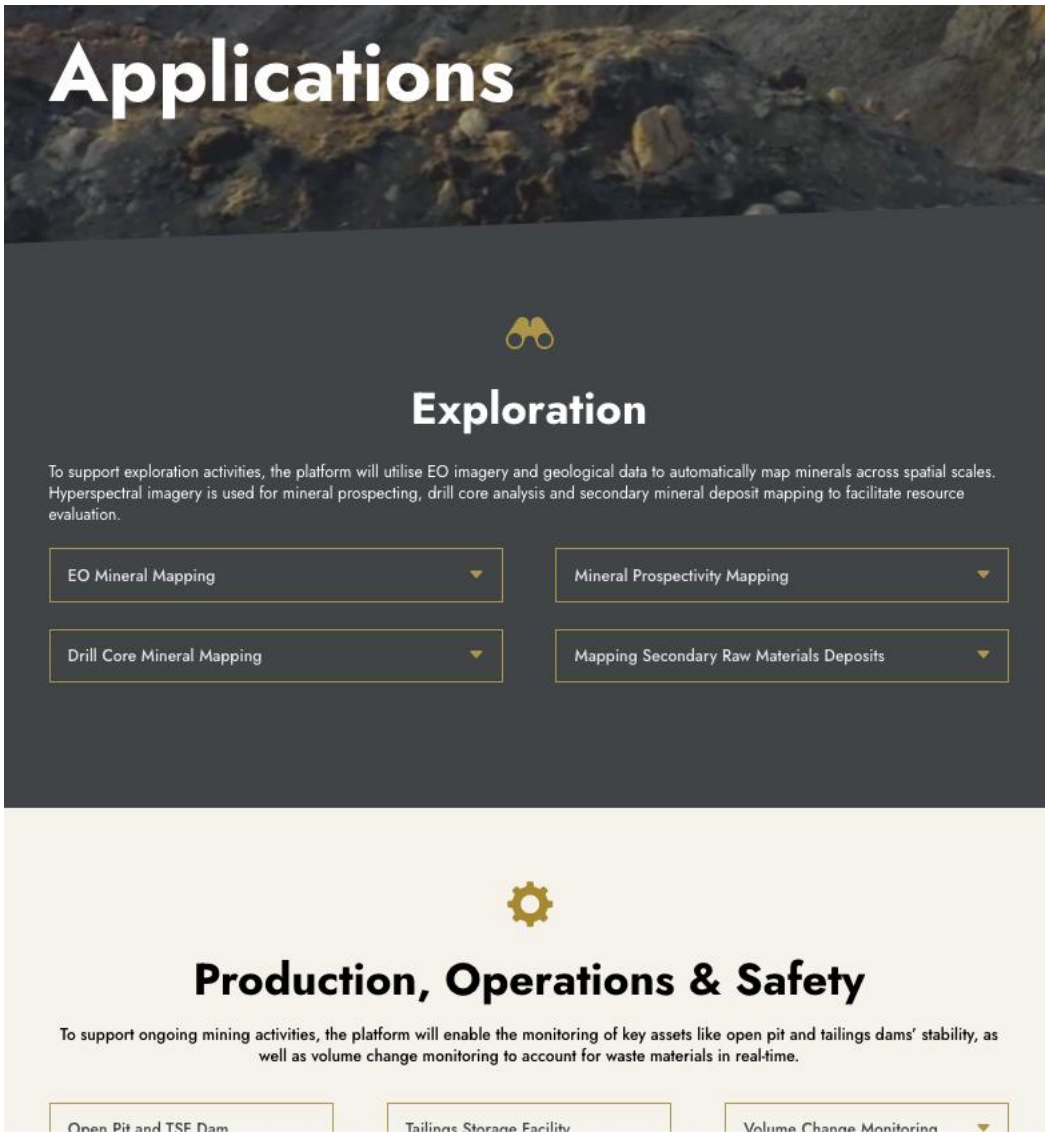
3. Use Cases page - focusing on Applications and Field Traials
   o Present the foreseen use cases
   o Present the involved mines/companies/targeted areas of exploration
   o Present the involved targeted areas of exploration.
   o Applicable domains of expertise



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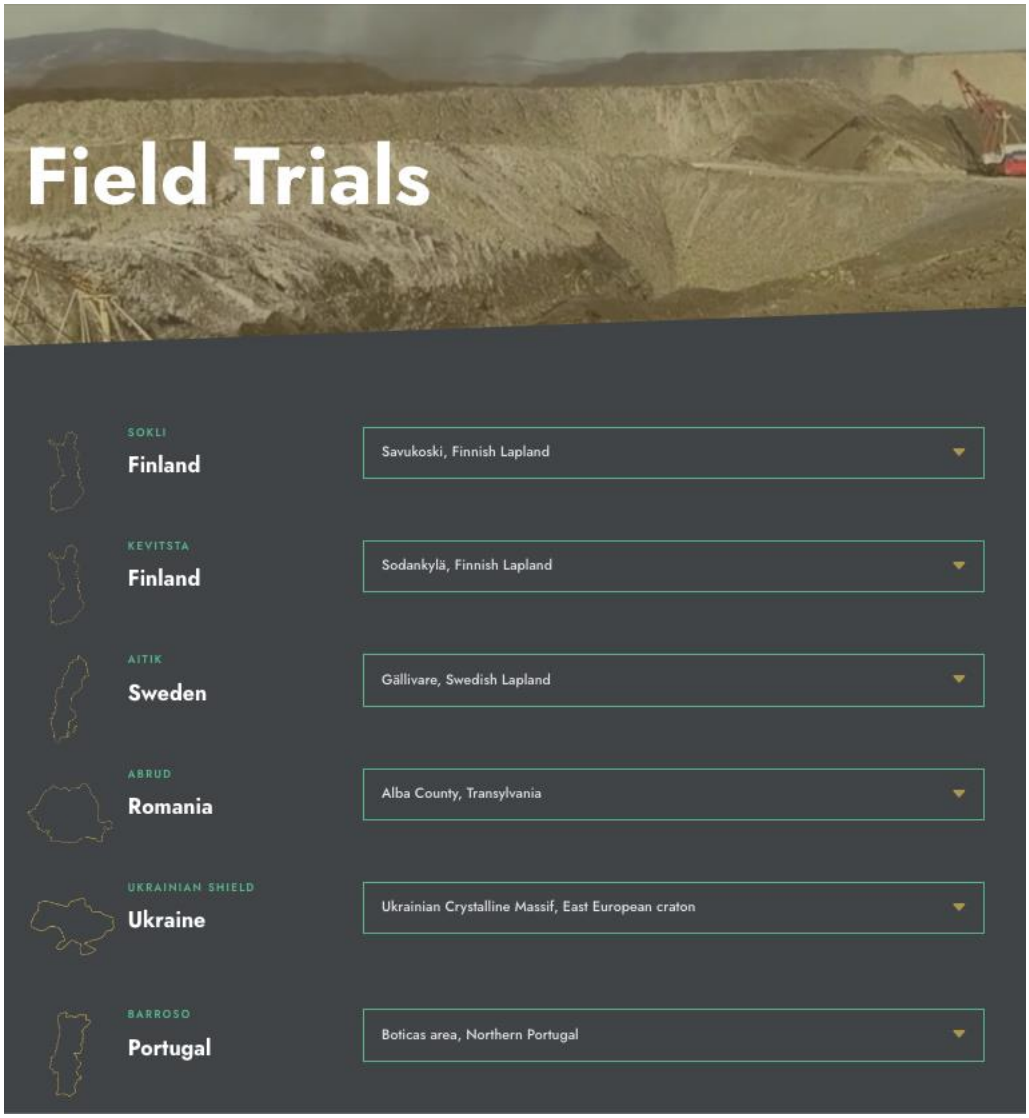

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4. Technologies page – technologies used for the project
   - o Data sources used
   - o Present the AI knowledge packs
   - o Processing techniques/algorithms

5. Platform page – about the GoldenRAM platform (with link to actual front-end of platform once available). This page may have visualisations, possibly animated, which should be supported by the page. In any case, an alignment with the team that develop the platform will be part of the design of this specific page, to guarantee a smooth user experience of going on the platform through this page.

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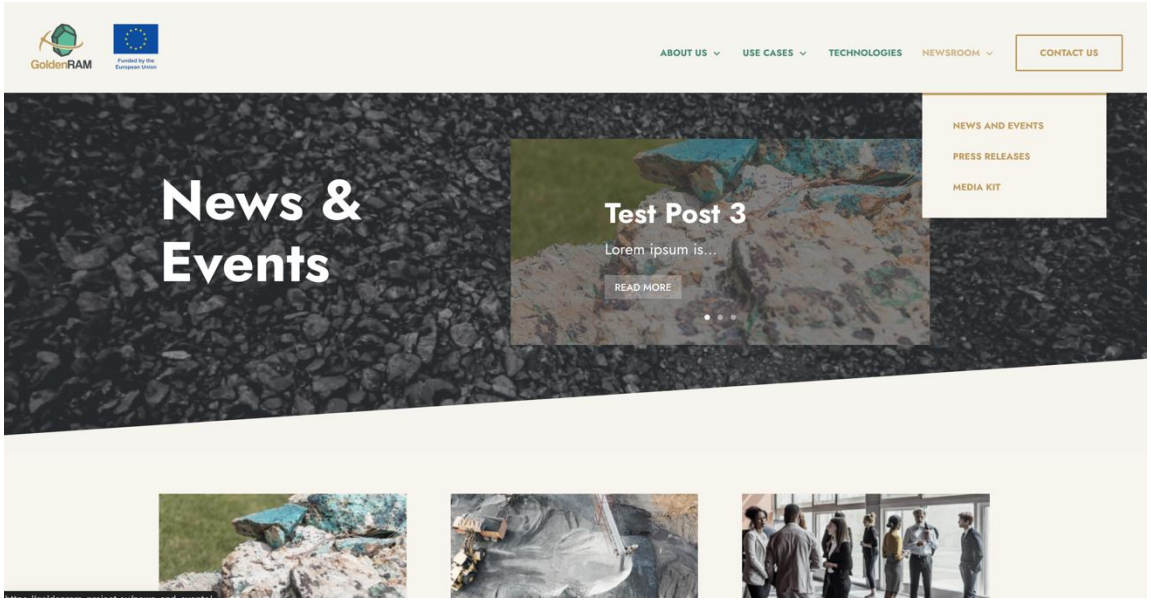
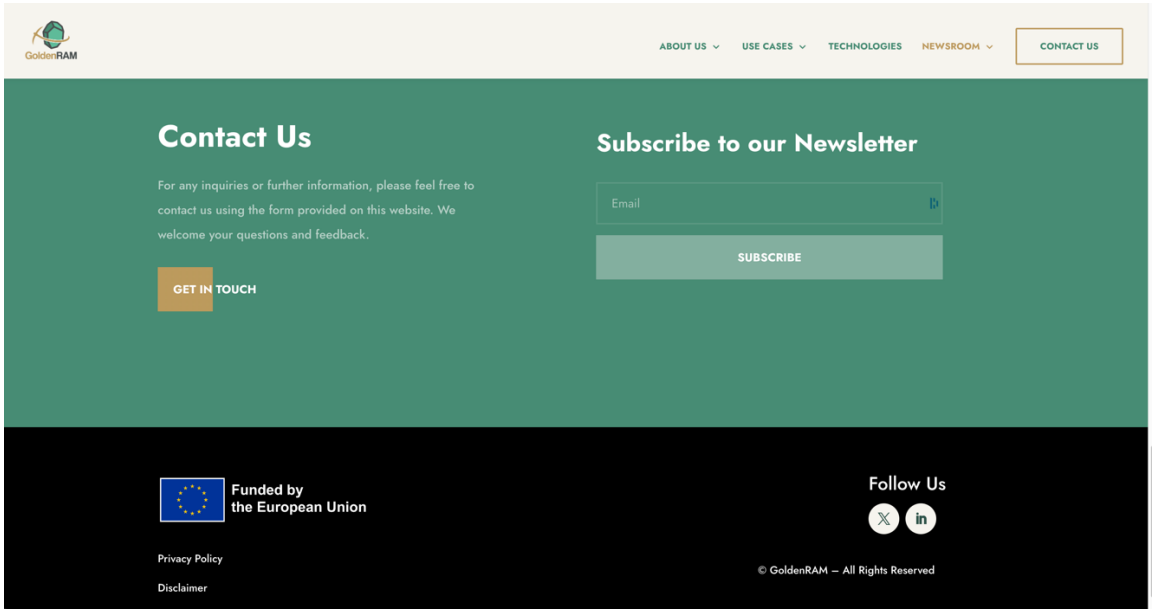
6. News and Events with a side-section for Press releases (to be uploaded as PDF files)



7. Social media buttons
8. Legal notice: privacy policy and cookies
9. Newsletter subscription opt in



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